

# **DIVIDEND DOMINATION INC.**

**Media Kit**

**2023**

# DIVIDEND DOMINATION INC.

Established in 2020, Dividend Domination Inc. has rapidly grown to become one of the leading online sources for high-quality financial content. Complex topics made simple is our motto. With over 6M monthly readers in 146 different countries across the globe, we're building better financial futures for the everyday investor.

**6M**

MONTHLY READERS

**12k**

NEWSLETTER SUBSCRIBERS

**110K**

FOLLOWERS

# OUR NEWSLETTER REACH

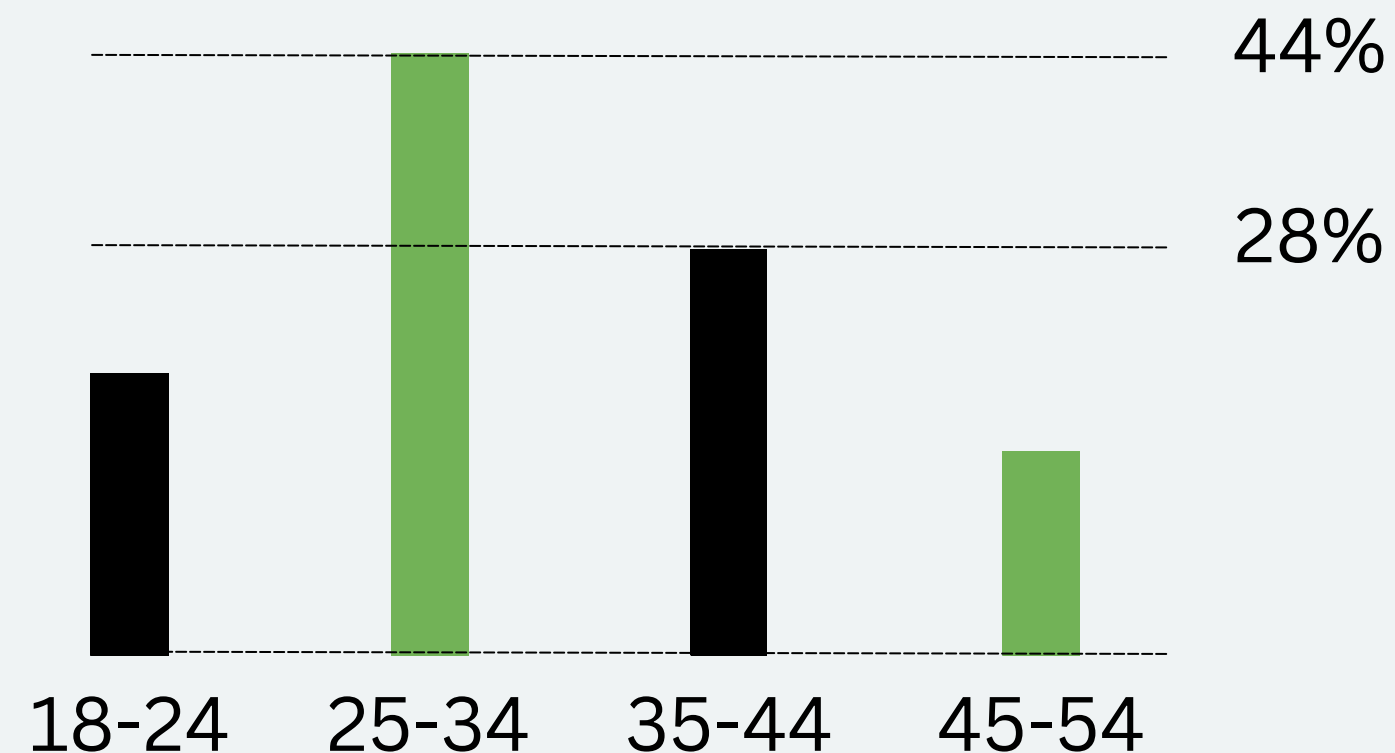


COUNTRY	SUBSCRIBERS
UNITED STATES	47%
CANADA	10%
UNITED KINGDOM	7%
INDIA	5%
SOUTH AFRICA	3%

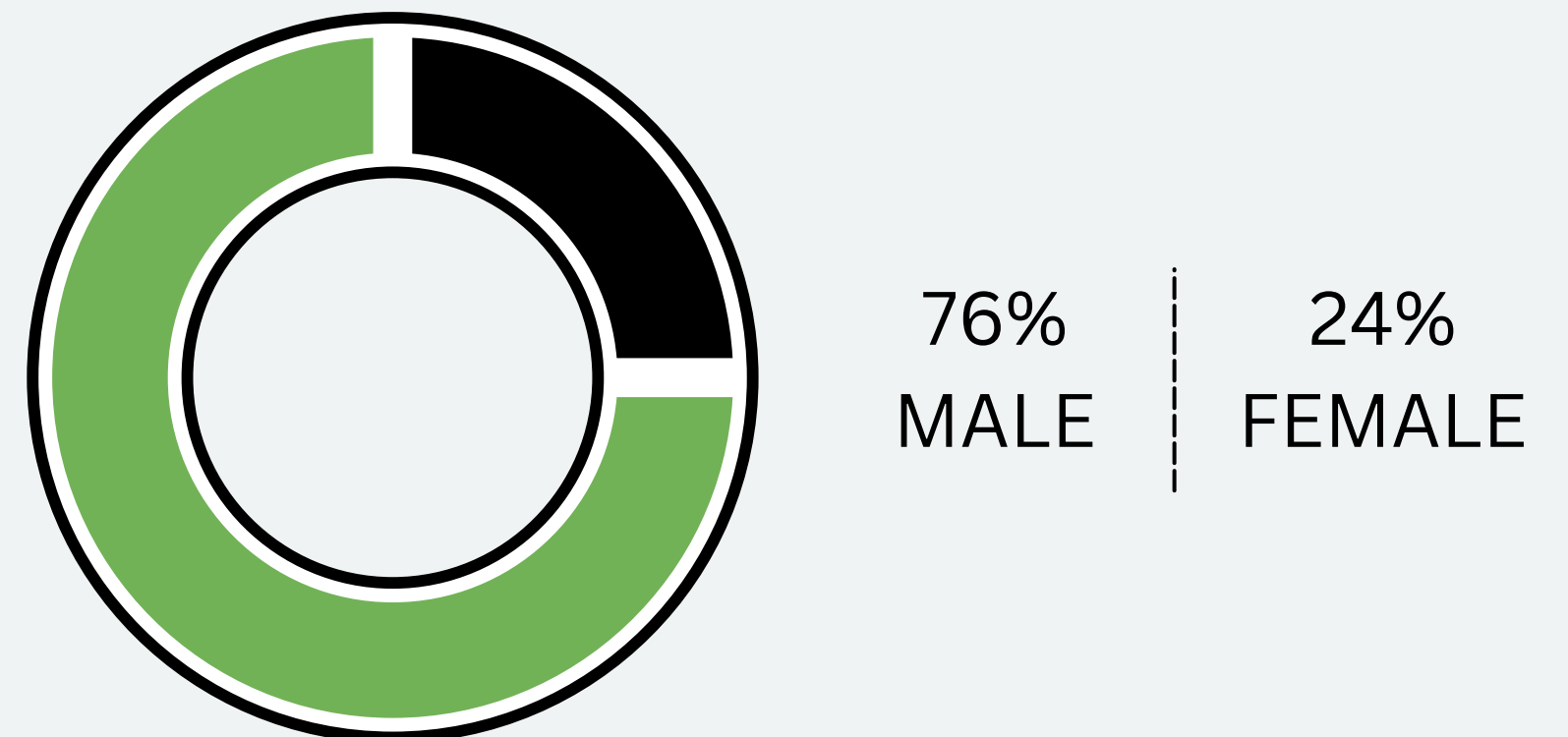
# AUDIENCE

Our audience is a blend of Gen Z, Millennials and Gen Xers looking for a financial edge. With over 58% of our audience between the ages of 18-44, our content is tailored to the long term investor trying to build generational wealth. Our audience craves financial tips and information which we provide through various social media channels.







## AGE BREAKDOWN



## MALE / FEMALE SPLIT



# AUDIENCE BY THE NUMBERS

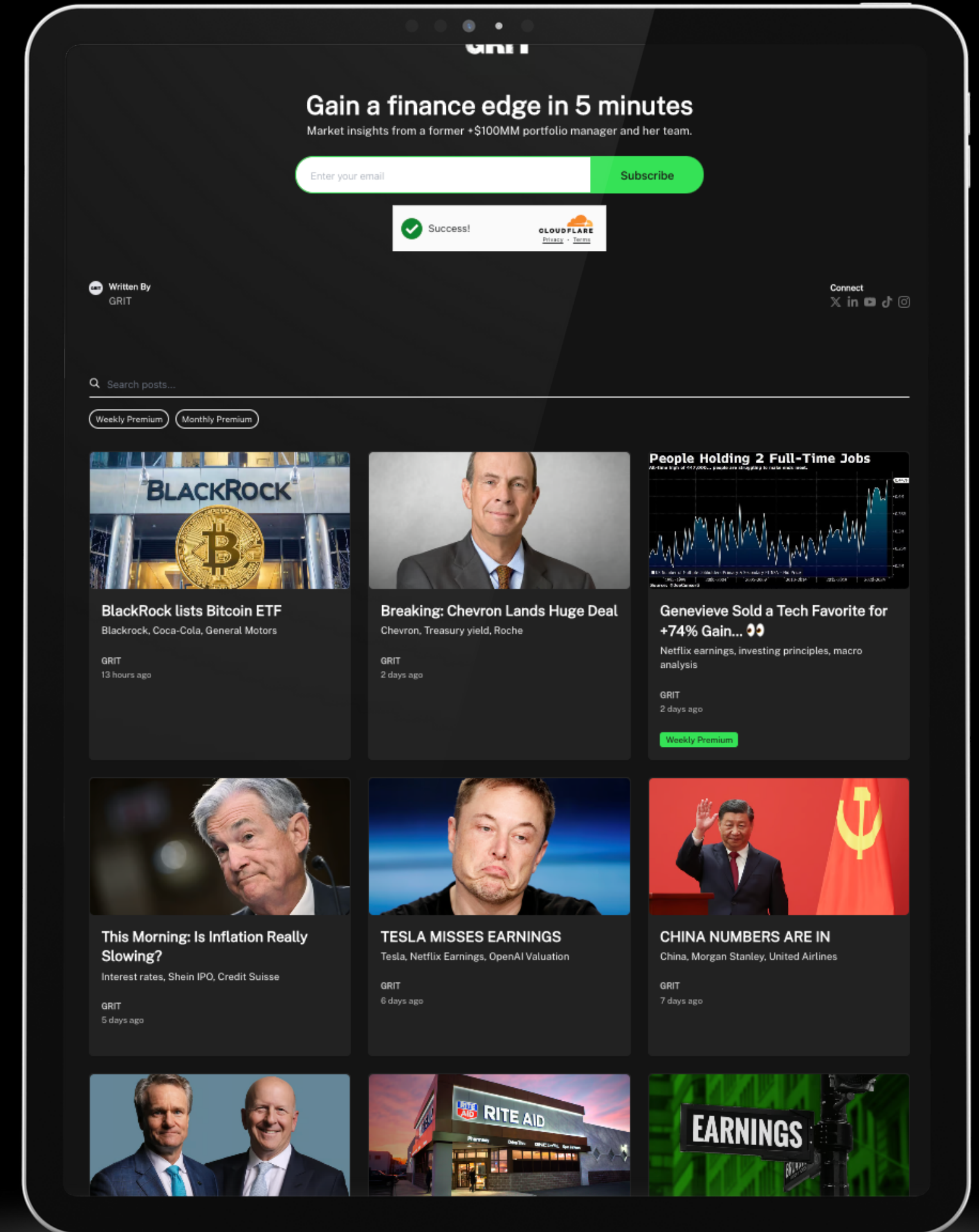
<div></div> <div>TWITTER</div>	<div>77K</div> <div>FOLLOWERS</div>	<div>5.5M</div> <div>MONTHLY CONTENT VIEWS</div>	<div>20K</div> <div>MONTHLY PROFILE VISITS</div>	<div></div> <div>WEBSITE</div>	<div>400</div> <div>MONTHLY PAGE VIEWS</div>	<div>300</div> <div>UNIQUE VISITORS</div>
<div></div> <div>NEWSLETTER</div>	<div>12K</div> <div>SUBSCRIBERS</div>	<div>45%</div> <div>OPEN RATE</div>	<div>35K</div> <div>MONTHLY VIEWS</div>	<div></div> <div>TIKTOK</div>	<div>2.5K</div> <div>FOLLOWERS</div>	<div>3K</div> <div>MONTHLY PAGE VIEWS</div>
<div></div> <div>INSTAGRAM</div>	<div>30K</div> <div>FOLLOWERS</div>	<div>1M</div> <div>MONTHLY CONTENT VIEWS</div>	<div>4K</div> <div>PROFILE VISITS</div>	<div></div> <div>THREADS</div>	<div>2.8K</div> <div>FOLLOWERS</div>	<div>7K</div> <div>MONTHLY CONTENT VIEWS</div>

# PARTNERED WITH GRIT

Dividend Domination Inc. partnered with Grit Capital in 2023. A company creating the financial content of the future.

They read Bloomberg, CNBC, WSJ and Barron's every morning so you don't have to. With 270k+ subscribers and a network of over 8M investors, GRIT is changing the way investors get access to financial content.

No BS. No Fluff. Just real insights you need to make better financial decisions.





# BRANDS WE'VE WORKED WITH

**BENZINGA**

M A S T E R W  R K S

Seeking Alpha <sup>$\alpha$</sup>



# ADVERTISE WITH US

TWITTER THREADS

SPONSORED ARTICLES

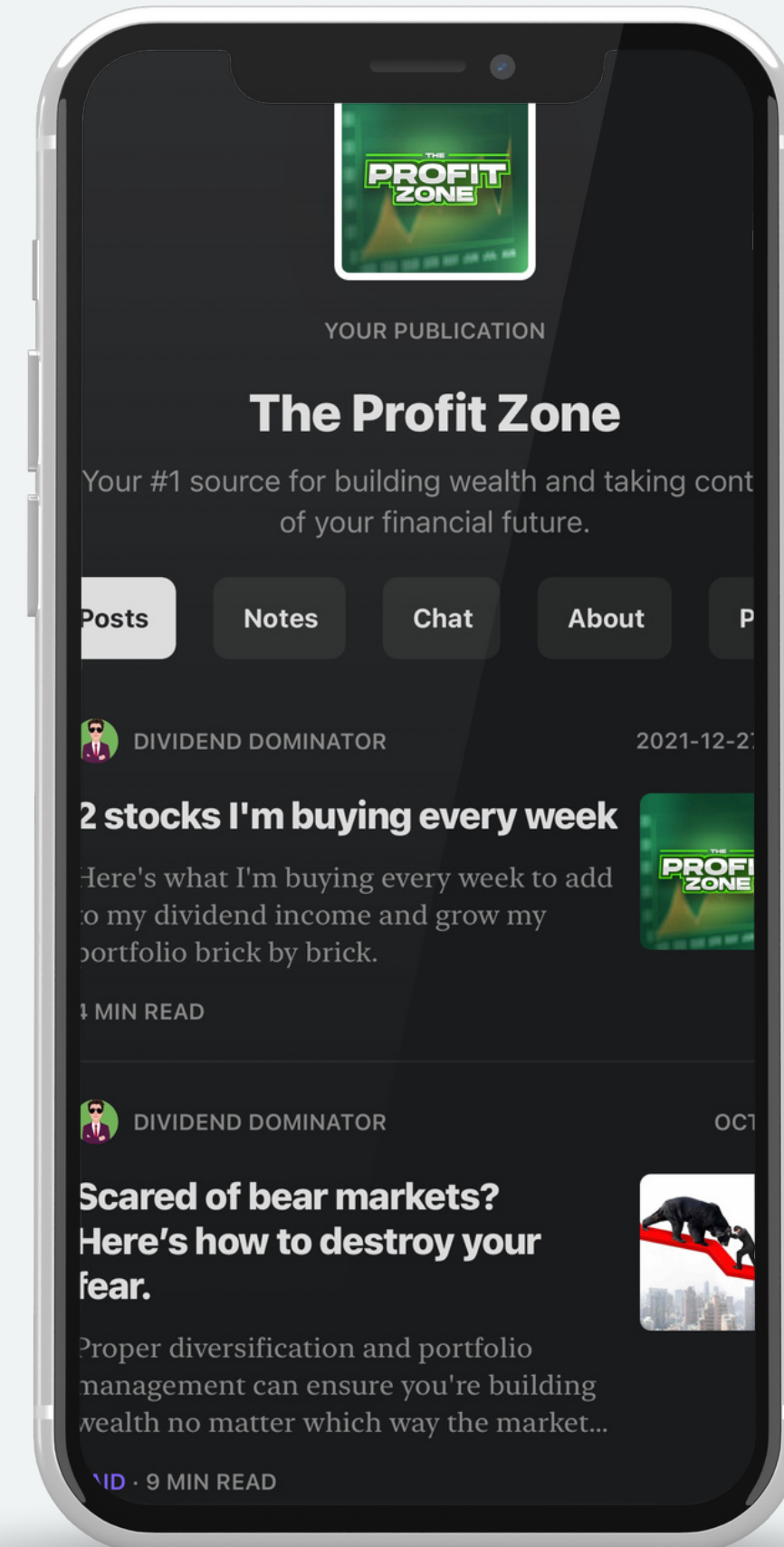
INSTAGRAM STORIES

INSTAGRAM POSTS

INSTAGRAM REELS

NEWSLETTER ADS

PINNED POSTS





# THANK YOU

## LET'S GET TO WORK

**CLICK HERE**

